



## Partner and Supporter Benefits

The Alliance for National & Community Resilience (ANCR) is a 501(c)(3) non-profit organization focused on developing the tools and resources that communities and others can use to assess and improve their resilience. Central to ANCR’s work is the development of Community Resilience Benchmarks across 19 community functions. Engaging expert stakeholders, developing the benchmarks, education and outreach efforts require the dedication of significant technical and financial resources. Corporations, trade groups, advocacy organizations and other stakeholders may have a variety of reasons for supporting such an effort—demonstrating leadership, supporting the communities they serve, achieving corporate social responsibility goals, or providing their expertise. As demonstrated by the National Institute of Building Sciences, investments in hazard mitigation can provide a benefit between \$4 and \$11 for every dollar invested. ANCR’s work will provide communities with the tools and metrics to help realize these returns through more resilient communities.

**Please join us in the important work of creating whole-community resilience.**

| <i>Benefits</i>  | <b>Platinum<br/>\$25,000</b> | <b>Gold<br/>\$10,000</b> | <b>Silver<br/>\$5,000</b> | <b>Supporter</b> |
|--|------------------------------|--------------------------|---------------------------|------------------|
| Recognition by ANCR during Building Safety Month   | √                            |                          |                           |                  |
| ANCR News Release announcing organizational partnership                                      | √ <sup>†</sup>               | √ <sup>‡</sup>           | √ <sup>‡</sup>            |                  |
| Article in Building Safety Journal (distributed to 100,000) announcing partnership with ANCR | √ <sup>†</sup>               | √ <sup>‡</sup>           | √ <sup>‡</sup>            |                  |
| Top level placement of logo on ANCR’s webpage with URL to your homepage                      | √                            |                          |                           |                  |
| Logo placement on ANCR’s webpage with URL to your homepage                                   |                              | √                        | √                         |                  |
| Organization listed as Supporter on ANCR website with link to your homepage                  |                              |                          |                           | √                |
| Announcement through ICC’s social media outlets  | √                            | √                        | √                         |                  |
| Recognition in Benchmark Publication   | √                            | √                        | √                         |                  |
| Announcement through ANCR’s social media outlets   | √                            | √                        | √                         | √                |
| Use of the ANCR logo for promotional purposes  | √                            |                          |                           |                  |
| Invitations to ANCR events   | √                            | √                        | √                         | √                |

<sup>†</sup>Exclusive recognition for first year partners, included with annual notices of partners thereafter.

<sup>‡</sup>Included in annual recognition with other partners.



Alliance for  
National & Community  
Resilience

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